Stay Connected

Would you like to learn more about making a gift to the UW Initiative to End Alzheimer’s?

Call us at 608-308-5167 or email us at iea@supportuw.org

Visit IEA.wisc.edu to learn more

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Together, we can improve lives and build a future without Alzheimer’s disease — in Wisconsin and beyond.
There is no cure for Alzheimer’s disease, but researchers at the University of Wisconsin–Madison are working to improve the lives of people affected by this devastating diagnosis.

DID YOU KNOW?

- 6.7 million+ Americans age 65 and older are living with Alzheimer’s disease — more than 120,000 in Wisconsin
- Alzheimer’s disease is the sixth leading cause of death in Wisconsin
- African Americans and American Indians are up to twice as likely, and Hispanics are about 1.5 times more times likely, to develop Alzheimer’s disease as non-Hispanic whites
- About two-thirds of people with Alzheimer’s disease are women
- There are more than 196,000 family caregivers in the state caring for a family member or loved one with Alzheimer’s disease or related dementia

Our cutting-edge science is finding new strategies to slow, delay, and prevent the onset of Alzheimer’s disease symptoms, while specialized education and outreach programs support families and dementia caregivers, improve early diagnosis, and work to reduce health disparities.

Philanthropy is crucial to the success of UW–Madison Alzheimer’s disease programs

- Scientists are studying a range of factors that may contribute to Alzheimer’s disease risk, including genetics, overall health, military status, socioeconomic status, gender, and race.
- Our statewide memory clinic network is improving access to early diagnosis and quality dementia care, and research opportunities throughout Wisconsin.
- Several research and outreach programs are focused on identifying and reducing health disparities and working toward equity in Alzheimer’s disease research and care.
- By using advanced brain imaging techniques such as positron emission tomography (PET), scientists have learned how to identify people at risk for Alzheimer’s disease up to 30 years before the onset of dementia symptoms.

Contributions to the IEA support prevention and treatment strategies, help people recognize symptoms, improve care and benefit researchers at the University of Wisconsin–Madison seeking a cure for Alzheimer’s disease.

Visit IEA.wisc.edu to learn more

Advocating for people and families experiencing Alzheimer’s disease is a top priority of the University of Wisconsin School of Medicine and Public Health. In 2016, the school founded the UW Initiative to End Alzheimer’s (IEA) as the philanthropic home for the leading Alzheimer’s disease programs on campus. The IEA supports research advancements and funds socially responsible, community-based programs. It also provides education and training for health care providers, dementia care professionals, and students and trainees in Wisconsin and beyond.